

Toronto **After Dark** Film Festival

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TORONTO AFTER DARK FILM FESTIVAL (TADFF) 2006 BACKGROUNDER

OVERALL

The TADFF:

- Is taking place in Toronto, Canada from **October 20 – 24, 2006**
- Is a showcase of new **horror, sci-fi and fantasy cinema** from around the world
- Will screen **28 films – 13 features and 15 shorts** - from **8 countries**
- The feature films are all as a minimum Toronto Premieres, but also include 1 International Premiere (*Beach Party at the Threshold of Hell*), 2 North American Premieres (*SL8N8 and Vengeance*), and 2 Canadian Premieres (*Special and Retribution*)
- There will be **two midnight premieres** of exciting new genre-defying films
- **Three Directors** will be flying in to attend the premieres of their films
- Almost **150 shorts and features** were submitted and considered for this first annual edition of the Festival
- The festival will award **two prizes**: the Audience Choice Award for Best Feature Film and the After Dark Jury Award for Best Short Film. The latter comes with a \$250 cash prize.
- In addition to film screenings, the Festival will host a **Masterclass** at the University of Toronto, sponsor a **Zombie Walk**, and put on **two gala parties**

SUPPORT

The TADFF:

- Is operated by a crew of almost **30 film fanatic part-time and unpaid staff and volunteers**
- Has recruited almost **50 sponsors**, partners, and supporting organizations for its launch, including SPACE: the Imagination Station, NOW Magazine, Rue Morgue Magazine, and 24 Hours Newspaper, Twitchfilm, Dread Central, The Movie Blog, Moviesonline, and BlogTO
- The festival has made extensive use of online marketing: sending updates to an electronic mailing list of **over 2,000 subscribers**, regularly posting at over **10 discussion threads** at popular websites, building its own **Myspace**, and uploading trailers and clips from all 13 of the feature films to **Youtube**

TRIVIA AND FUN FACTS

- Masterclass speaker Lloyd Kaufman's New York-based Troma Entertainment is the **longest operating independent studio in America (35 years)**. His newest low budget horror film comes out in 2007, features zombie chickens and is titled: *Poultrygeist: Night of the Chicken Dead*

- The title psycho killer in the midnight film at the Festival *Mad Cowgirl* is driven insane by **contaminated Canadian beef** and falls for a 65 year old priest played by Walter Keonig, best known as playing Lt. Checkov in the 1960's TV series *Star Trek*
- Opening Gala film *Special* was Co-written and directed by a Hal Haberman who **grew up near Toronto**
- The Japanese directors of *Funky Forest: The First Contact* and *Tokyo Zombie* both also worked with Quentin Tarantino on ***Kill Bill***
- *Frostbite* is **Sweden's first vampire film**
- According to the midnight film *Beach Party at the Threshold of Hell*, the last president of America before its self-destruction will be **a woman**, played by British-born actress Jane Seymour in a cameo.
- Festival Founder and Director **Adam Lopez**, grew up in **London, England**, where he started his high school's first sci-fi and fantasy film club. He moved to Canada in 1997, and a year later met his wife at a Halloween party, **whilst dressed as a zombie**. He is the writer and director of the popular sci-fi comedy short, *The Jedi Who Loved Me* and writer-lead actor of zombie comedy *Sunday Night Zombies*.

TICKET & BOX OFFICE INFO

Tickets to all events and screenings are **now on sale**. The prices below are all in Canadian Dollars. Note: \$1 CAD = approximately \$0.9 USD. Prices in brackets are the discount prices offered to **Students or Members of the Bloor Cinema**.

PRICES

- Opening Gala: **\$15** (\$12)
- All other Screenings – including closing gala: **\$10** (\$8)
- 4-Pack of Tickets: **\$35** (\$30) – saves upto \$5
- Festival VIP Pass (all 13 screenings): **\$99** (\$89) – saves upto \$36!
- Lloyd Kaufman's Make Your Own Damn Movie Masterclass: **\$30** or \$25 for students or VIP Pass Holders
- Opening and Closing Night Gala Parties – **Free** with Gala Tickets or VIP Passes, otherwise \$5 at the door

HOW TO GET TICKETS

1. In advance

- Online: www.torontoafterdark.com
- Telephone: 416-967-1528
- In Person: Festival Ticketing Box Office, Manulife Centre, 55 Bloor St. West

2. At the door of venues

- From typically 30 minutes prior to each event/screening

COMPLETE FESTIVAL INFO

Complete festival info, including schedule and tickets, is available at: www.torontoafterdark.com
For additional queries, e-mail info@torontoafterdark.com